

Business

The Business Department of Bethlehem Catholic High School affords students the opportunity to prepare for effective living. Students need to have an understanding and an appreciation of the role that business plays in our society. Our program strives to contribute to the general education of students, as well as to provide them with the necessary skills and knowledge for college and eventual employment.

In accordance with the aims of Catholic Education, Christian social principles are simultaneously inculcated in order to develop a sense of social justice and moral values.

INTRODUCTION TO BUSINESS Credit 0.50 Level 2

Introduction to Business is a survey of the modern private enterprise system. It is an introductory course that provides students with a basic understanding of business with emphasis placed on the exploration and description of fundamental business concepts and applications. The course will enable students to learn what business is, how it operates in a free market, and the principles by which a business is managed. Students will learn forms of ownership and the functions of finance, marketing, human resources, production and management of business operations.

Juniors/Seniors only

****First Semester; Opposite "Marketing and Management"**

MARKETING AND MANAGEMENT Credit 0.50 Level 2

This course will enable the students to recognize, understand and apply marketing, general management and economic concepts in the uniquely American marketplace, as well as globally where free markets exist.

The focus is on the marketing functions applying to product development, positioning, pricing and promotion of goods and services. Marketing will be examined from the perspective of a business person as well as from the critical view-point of a consumer.

Juniors/Seniors only

****Second Semester; Opposite "Introduction to Business"**

INTRODUCTION TO ACCOUNTING Credit 1.00 Level 2

Introductory Accounting is an entry-level course designed to: 1) Develop the foundational understanding and skills needed to perform double-entry accounting and 2) Provide students with a basic comprehension of business financial operations.

Students will learn the accounting cycle and how generally accepted accounting principles are applied to record the value of assets, liabilities, and owner's equity. Included will be the utilization of accounting journals, posting to the general ledger, financial statement preparation, and some fundamental financial analysis.

Juniors/Seniors only

ACCOUNTING II

Credit 1.00

Level 2

Accounting II is an elective designed for seniors who have successfully completed Introduction to Accounting. The subject is structured to provide the knowledge and skills needed by students who may be considering accounting or business courses in college. The course begins with a detailed analysis of departmentalized accounting for a corporation. The accounting cycle for a merchandise business is the initial focus and includes computing and recording departmentalized data, as well as using special journals for various accounting adjustments. Also discussed are depreciation, uncollectible accounts, notes receivable and payable, accrued and prepaid expenses, inventory control and valuation, common stock and bonds. A section on managerial accounting, financial statement analysis and cost accounting completes the course.

Seniors only

Prerequisite: *Successful completion of Intro to Accounting and teacher of course approval.*

ECONOMICS

Credit 0.50

Level 2

This introductory Economics course is a survey of the uniquely American free enterprise system. It examines capitalism against competing economic systems found in our world. The issues of scarcity, resource allocation, and capital formation are discussed. In the context of the American competitive market model, price determination through the interplay of demand and supply will be studied, along with influences of incentives, taxation, and ultimately, wealth creation. The need for a government role in a market economy will be considered from a cost-benefit viewpoint and the topics of living standards, productivity, taxation, and public policy will be examined.

Juniors/Seniors Only

****First Semester; Opposite "Personal Finance"**

PERSONAL FINANCE

Credit 0.50

Level 2

The personal finance course is intended to expose students to their role as citizens, consumers, family members and active participants in the business world. It will provide a basis for understanding and anticipating financial opportunities, challenges and responsibilities in the real world, as well as equip students for their lifelong journey in personal financial planning. Discussed are: basic financial concepts, means to enhance financial security and wealth potential, strategies for resource management, the use of credit and the many ways of investing money, and risk management.

Juniors/Seniors only

****Second Semester; Opposite "Economics"**